goIT is a student engagement Digital Innovation program that introduces students to STEM, Computer Science, Design Thinking and Innovation.

As Tata Consultancy Services (TCS) signature student engagement program, goIT helps students design human-centered solutions that harness technologies for innovation and social good. Through a standards-aligned engaging curriculum, students are introduced to the innovation lifecycle, product prototyping, and industry relevant entrepreneurial skills. The program is free of cost for all participants.

Spark Curiosity  
Demystify CS  
Meet Industry Experts  
Provide a Safe Space to Innovate  
Build Skills and Confidence

Digital Innovation Education

Modularized content allows for flexibility, scalability, and open access to all learners:

- Turnkey Curriculum
- Incorporates 21st century skills
- 12-24 Hours of Programming
- TCS and Client Mentors
- Solutions are tied directly to the United Nations Sustainable Development Goals

"I left the day believing that the vast majority of 340 middle school students believed, really believed, that they could build a computer app, that they had learned computer science in a real life laboratory, that they understood a complex process in simple terms.*

John Bole  
Director of School Support,  
Wyoming State Department of Education

goIT has become the largest industry engagement Computer Science education program for students in U.S. and Canada.
**goIT Key Offerings**

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<tr>
<th>All Grades</th>
<th>Mode of Delivery</th>
<th>Mentors</th>
<th>Guidance</th>
<th>Certificate</th>
<th>Time Commitment</th>
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**Three ways to participate**

**goIT Instructor-Supported**
Facilitator led in-person/virtual immersive digital innovation program

**goIT Self-Guided**
Self-paced, online, digital innovation experience

**goIT Monthly Challenge**
A monthly challenge to help solve some of the world’s most pressing issues as designated by the United Nations using tech-based innovations

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**goIT is strengthening communities today by empowering our digital innovators of tomorrow.**

**CURRICULUM MODULES**

**Module 1**
STEM Skills Gap & Computer Science

**Module 2**
Design Thinking

**Module 3**
Identifying the Problem

**Module 4**
UI/UX, Wireframing and Storyboarding

**Module 5**
Prototyping

**Module 6**
Pitching Your Product

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*Bring goIT to your school or community today by connecting with us at [goIT@tcsempowers.com](mailto:goIT@tcsempowers.com)*

*Click below for more details: [programs.tcsempowers.com/us/goIT](http://programs.tcsempowers.com/us/goIT)*