The STEM Learning Ecosystem Community of Practice, SLECoP is an established and highly recognized vehicle for bringing together diverse groups to collaborate to increase students’ access to, engagement with and excitement for science, technology, engineering, math and computer science (STEM.) It has also become a widely cited model for effective community collaboration because of its engaged stakeholders. From in- and out-of-school providers to museums and business and industry, the STEM Learning Ecosystem Community of Practice has created a path for successful cross-sector collaboration.

The SLECoP has several partnership options, issued only by invitation, to organizations interested in reaching the powerful and focused network.
THE VALUE OF THE SLECoP

The STEM Learning Ecosystem Community of Practice is playing a valuable role in connecting STEM-interested organizations and individuals throughout the world and coordinating collaborative projects. Its work and leaders are being recognized as key forces driving the future of STEM education throughout the world.

THE BROAD VALUE PROPOSITION FOR PARTNERING WITH THE SLECoP

- The SLECoP is the one body focused on STEM with tentacles throughout various communities and organizations. K-12 schools, museums, businesses, cultural institutions, colleges, after-school providers and government organizations who are interested in improving access to and excitement for high quality STEM.
- The STEM Learning Ecosystem Community of Practice offers a clear path to learn and share initiatives that are preparing every child and community to thrive through high-quality (STEM) education.
- The SLECoP’s work is equipping the next generation for the challenges and opportunities of tomorrow by instilling in them strategies for making thoughtful decisions.
- A strong STEM education equips students with the knowledge and skills for a fast-paced, information-driven world.
- Now more than ever, careers of many kinds require critical thinking.
- The SLECoP benefits society by ensuring that we continually replenish the workforce pipeline.
- The SLECoP helps ensure we can provide the world with a creative, resilient workforce that can meet the demands of rapidly changing industries.

THE BROAD BENEFITS OF PARTNERING WITH THE STEM LEARNING ECOSYSTEMS COMMUNITY OF PRACTICE

- Brand identification with one of the leading forces in today’s STEM education landscape;
- Brand awareness among the top thinkers and leaders in STEM education;
- Ability to gather valuable input from STEM leaders in positions of influence;
- Having a role in cultivating a future talent pool.

COMMON BENEFITS FOR EVERY PARTNER LEVEL

Branding alignment with the world’s 89 STEM Learning Ecosystem and opportunities to engage with those on the cutting edge of advances in STEM, including domestic as well as international.

- Receive recognition on the STEM Learning Ecosystem Community of Practice website as a partner;
- Have the opportunity to attend (at a discounted rate) two annual convenings of the SLECoP;
- Receive a table at each convening to display materials and talk to attendees.
- Place a catalog/guide book and piece of branded swag in the attendee bags.
- Participate in a mainstage lightning round to share brief comments.
SPONSOR HOST
(One available.)
You and your company will have an opportunity for a large presence at the virtual convening of the STEM Learning Ecosystem Community of Practice. TIES will work with you to customize a package of session sponsorships, logo placements and video introductions, that will help align your brand with the SLECoP. $25,000.

HAPPY HOUR HOST
(Two available)
You and your company will welcome attendees to a happy hour where you can offer welcoming comments. You can also send along a wine glass or an UBER eats give card as part of a swag bag. $5,000 plus costs of swag and shared mailing.

VIDEO BUMPER
(Two available for each day.)
You and your company will have a 10-second ad at the beginning or end of each day’s pre-recorded opening. $1,250 per day.

VIDEO SUMMARY BUMPERS
(Two available.)
You and your company will have a 10-second ad at the beginning or end of the video summary that is produced for the convening, shared and archived on the website. $2500.

SPONSORED MAINSTAGE SESSION
You and your company will sponsor a mainstage session, introducing the speaker or panelists, having your company’s logo appear on-screen during the entire presentation. $5,000.

BREAKOUT SESSION SPONSOR
You and your company will sponsor a breakout session, introducing the speaker or panelists, having your company’s logo appear on-screen during the entire presentation. $1,250.

SOLUTIONS HALL
Meet one-on-one or in small groups with attendees about the solutions that your organization can offer. You and your company will be added to the agenda and attendees will have an opportunity to schedule time with you and your team. $3,500.

We are thrilled to renew our sponsorship of STEM Learning Ecosystems in 2020. The STEM Ecosystem Community of Practice Convenings bring together 400-500 education, business and community leaders, who are thought leaders in this field. It is a great way for us to have meaningful, face to face meetings (and social time) with dedicated, driven, decision makers.

GARY MYERS
Director of Outreach and Business Development Vernier Software & Technology

AUDIENCE
The STEM Learning Ecosystem Community of Practice represents a diverse group of leaders from numerous sectors, including public and private K-12 education, PreSchool, higher education, after-school and out-of-school organizations, museums, business and industry, libraries and various non-profits.

As of Fall 2019, 89 ecosystems were members of the STEM Learning Ecosystem Community of Practice. These ecosystems represent:

- More than 7000 school districts
- More than 40 million PreK-12 school children
- 1,200 informal and out-of-school providers
- 850,000 PreK to 12 teachers and informal educators
- 4,350 philanthropic and business organizations

CONVENINGS
Two times a year, the STEM Learning Ecosystem Community of Practice brings together leaders from each of its ecosystem communities to share best practices and to plan their work.

About 350 leaders from a wide cross sector of organizations attend the three-day gatherings.

WEBINARS
The STEM Learning Ecosystem Community of Practice conducts monthly webinars on topics of interest for its members.

These webinars are typically one hour in length.

Attendance at the webinars ranges from 50 to 100 who attend in-person. The webinars are often downloaded and viewed by hundreds who were unable to attend in-person.